



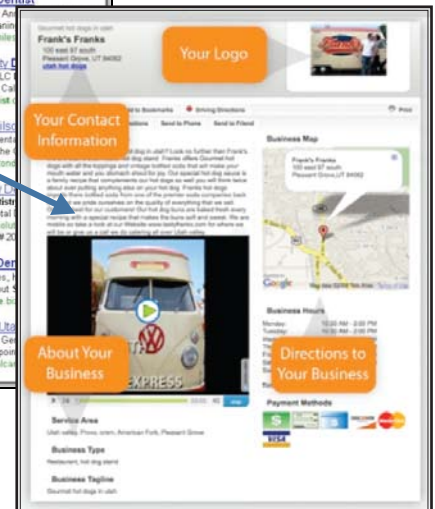
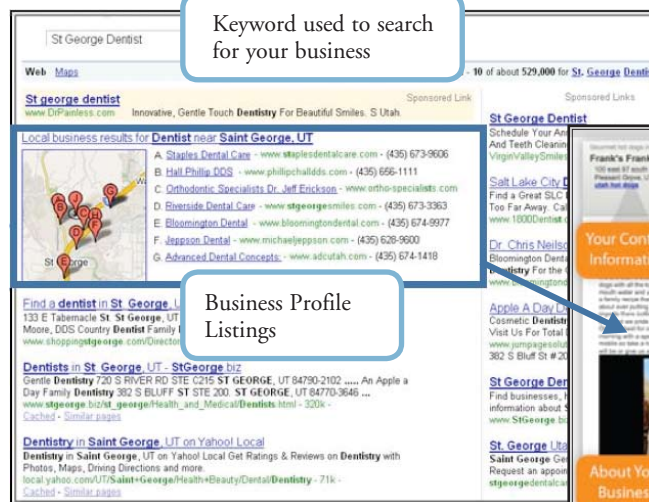
Republic Media Digital Solutions Search Engine Marketing: Business Profile Listings

Republic Media Business Profile Listings

Many local companies depend upon their information's presence in various directories in order to advertise themselves, and the basic instrument of these marketing efforts is the Business Profile. Republic Media Business Profile Listings ensure you're found through local search by people looking for local businesses and services. They are able to view the results on a map and can refine and sort results by distance, topic, or other factors.

What are Republic Media Business Profile Listings?

- Your business information, displayed in an easy-to-navigate profile and optimized to be found by major search engines.
- Your business profile will also be distributed to major search engines and directories. Our experts will help you create a keyword-rich listing, making your business more "findable" for local searches.
- Optimized Google & Yahoo profile content (also created to make your Web site appear higher up in Google and Yahoo profile content).
- Web references to your business through strategic directories.



Web site business profile landing page designed by Republic Media Digital Solutions

Reach more potential customers.
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Republic Media Digital Solutions

Search Engine Marketing:

Business Profile Listings

Why Republic Media Digital Solutions?

Most listings in Yellow Pages and local search engines may be comprised of just a basic name, address, and phone number. However, providing as much information as possible provides differentiation and helpful information to consumers and is therefore beneficial to your business. Optimizing business listings and profiles can make all the difference in enabling potential customers to find you and select your business instead of your competitors.

Effectiveness of the profile page is contingent upon the uniqueness and quantity of the content. Republic Media's experts can help you update and expand the data in your business profiles in all the directories and local search engines to maximize your online presence. Plus, we can drive more traffic by creating a customizable, compelling landing page for your business. Republic Media Digital Solutions provides the knowledge and resources that can make your business more profitable online. Our services include:

- The creation of a keyword-rich listing to make your business more “findable” by local searches.
- The development of a rich description of your business and its services to help your business appear higher up in the results page.
- The construction of landing pages comprised of original content written and structured to attract search engines.
- Accurate results tracking on a monthly basis.

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