



Republic Media Digital Solutions: Directory Listings

Republic Media Directory Listings – optimized to be found by search engines.

Republic Media’s directory listings are a great way to drive more traffic and sales for your business – at a very low cost. With directory listings, your site has the advantage of being found through both organic search results on search engines, and via azcentral.com’s home page. This new service combines the trust and reach of the state’s most-visited Web site with the power and precision of major search engines.

What are Republic Media directory listings?

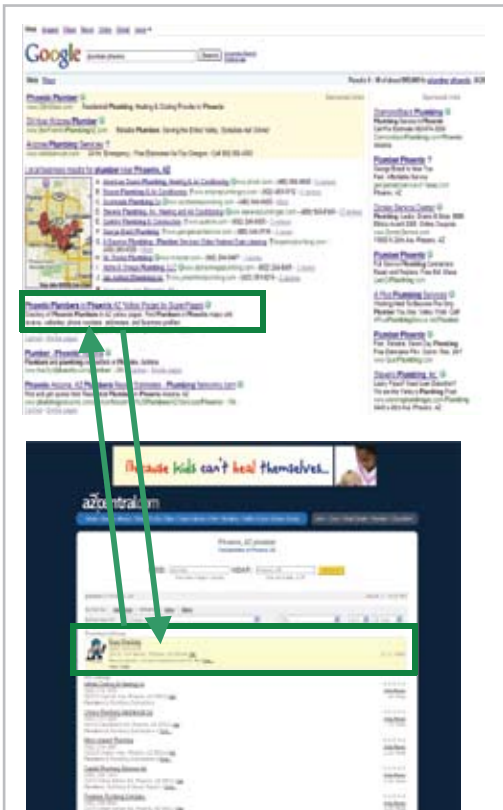
It starts with a customized business profile on azcentral.com, accessible through links throughout the site as well as the search bar at the top of every page. Important information about your business will be just a click away from azcentral.com’s 548,248 average monthly local visitors.

Your directory listing is then optimized to be found by major search engines, such as Google, Yahoo, Bing, and ask.com. By participating in Republic Media’s directory listings, your business has a much better chance of being found by local Internet users when they search online for the products you sell or the services you offer.

This is the ONLY local online advertising program that can get your business found on both the state’s most-visited Web site and the Internet’s most powerful search engines!

Why Republic Media Digital Solutions?

- **Showcase your business in front of people looking for your product or service.** Your business profile can be your mini-Web page with features such as specialties and brands, hours of operation, payment methods, photos, logos and more.
- **On-demand reporting.** Our online reporting will demonstrate the performance of your business profile in various local listings and search engines. We will track and report your business profile ranking and manage your campaign.
- **Consumer trust.** When your business is associated with azcentral.com, you gain more credibility. Customers are leery of unprofessional sites that they’ve never heard of, and there’s a benefit to being associated with azcentral.com, the official Web site of The Arizona Republic and KPNX-TV.
- **Local exposure made easy.** Republic Media directories are accessible through the main search bar on the homepage and on search engines. This means your business is exposed on Arizona’s no. 1 local website along with top search engines like google, Yahoo, Bing and ask.com.



**Reach more potential customers.
Call today 602.444.8443**

REPUBLIC MEDIA
Delivering customers. Driving results.