

YES WEEKLY MAGAZINE

YES weekly magazine reaches young women in print and online. YES appears every Friday in *The Arizona Republic* and is also distributed free in select locations Valley wide.*

DAILY RATES (NET)

Open	\$145.00 pci
3x.....	\$139.00 pci
6x.....	\$127.00 pci
13x.....	\$110.00 pci
26x.....	\$99.00 pci
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Rates include full color

* YES home delivery does not include the following zip codes: 85003, 85004, 85006, 85007, 85008, 85009, 85033, 85034, 85035, 85037, 85309, 85322, 85323, 85326, 85329, 85338, 85339, 85340, 85341, 85342, 85343, 85351, 85353, 85354, 85361, 85363, 85373, 85390. These households receive YES on a requestor basis.

MECHANICAL SPECIFICATIONS

Column Widths	Image Size	Picas
1 column	1.798"	10p10
2 columns	3.75"	22p8
3 columns	5.715"	34p6
4 columns	7.687"	46p4
5 columns	9.658"	58p2
Tab Full Page	5 col. x 11.625"	(9.658" x 11.625")

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